

## FOR IMMEDIATE RELEASE

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## Palm Springs Art Museum in Palm Desert Kicks Off the Season with the Third Annual *Meet The Galen* Membership Drive and Party of the Year

**PALM SPRINGS (Nov. 1, 2014)** – Palm Springs Art Museum in Palm Desert, The Galen and Faye Sarkowsky Sculpture Garden will hold its third annual membership drive party, *Meet The Galen*, on Friday, November 21, 2014 from 6-8 p.m. This event is designed to welcome new members to Palm Springs Art Museum and enable existing members to renew their memberships and receive complimentary entry to the party. Based on previous years, the *Meet The Galen* party it is expected to again be one of the most exciting events of the year in the Coachella Valley.

Attendance to the party will be limited and it is expected to sell out early. The theme of this year's event is Hollywood glamour, with guests expected to sport their most creative attire. The party will feature complimentary cocktails and hors d'oeuvres, outrageous models, a lip and lash bar, a photo booth, big band tunes spun by DJ Alf Alpha, and complimentary valet parking. Event Chairs Jamie Kabler and Susan Stein encourage guests to arrive early and enjoy the entire evening.

Because the event is a membership drive, attendees must either join the museum or renew their membership online or by phone before November 20, 2014. Admission and membership purchases will be available at the door the night of the event. An individual membership is \$50 (includes one year individual membership and a single admission to the event) and a dual membership is \$85 (includes one year dual membership and admission for two to the event). Non-renewing, current members who wish to attend the party may purchase a ticket for \$40. No tickets will be sold without a museum membership.

Museum memberships are valid at Palm Springs Art Museum in Palm Desert, Palm Springs Art Museum, and the new Architecture and Design Center, Edwards Harris Pavilion (opening November 9, 2014), both located in downtown Palm Springs.

*Meet the Galen* is 100% underwritten by Helene Galen, Donna MacMillan, Faye Sarkowsky and Harold Matzner, with all proceeds benefitting museum operations, exhibitions and education programs. This year's Honorary Chairs are Lucie Arnaz, Larry Luckinbill, Suzanne Somers and Barry Manilow. Palm

Springs Art Museum in Palm Desert is now free to the public every day thanks to a generous donation by Helene Galen.

Palm Springs Art Museum in Palm Desert is located in Entrada del Paseo at 72-567 Highway 111 at El Paseo in Palm Desert. To attend the party and join the museum for the first time, or to renew a current membership, please contact the museum's membership office at 760-322-4825 or go to https://www.psmuseum.org/meet-the-galen/.

## About Palm Springs Art Museum

Palm Springs Art Museum is the largest cultural institution in the Coachella Valley and includes three locations in Palm Springs and Palm Desert. The flagship building is located in downtown Palm Springs and features compelling art exhibitions and a vast permanent collection, all on view in a 150,000 square foot, architecturally-significant building. The soon-to-open Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion will feature exhibitions and programming that explore the rich topics of architecture and design. Palm Springs Art Museum in Palm Desert is an 8,400 square foot, Silver LEED-certified building named The Galen that presents rotating exhibitions and special collections. It is surrounded by the four-acre Faye Sarkowsky Sculpture Garden featuring important sculpture works. For more information, call 760-322-4800, visit www.psmuseum.org, and follow the museum on Facebook, Twitter and InstaGram.