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PALM SPRINGS ART MUSEUM IN PALM DESERT TO BENEFIT FROM BRIGHTON COLLECTIBLES FUNDRAISER

June 1, 2012, (Palm Desert, CA) – The Palm Springs Art Museum in Palm Desert has been selected by Brighton Collectibles' Palm Desert store as the recipient of funds raised from its Americana Jewelry Campaign.

For each limited edition \$48 Americana bracelet sold from June 1 – July 31, 2012, the privately owned Brighton Collectibles store on El Paseo will contribute \$24 to the Palm Springs Art Museum in Palm Desert's art education programs for children.

"We are honored to be selected to partner with Brighton Collectibles and are thankful to be so well received by the city and our neighbors," said Palm Springs Art Museum in Palm Desert General Manager Arlene Amick. "Thanks to their generosity, children across the valley will benefit from the funds raised, as they will be used to enhance the museum's art education programs."

Brighton Collectibles, located at 73-199 El Paseo, will host an in-store kick-off party on Friday, June 8, from 4 - 6 p.m. The public is invited to attend.

More than 160 Brighton Collectibles stores nationwide are participating in the program designed to help strengthen the arts in each community. For more information contact Brighton Collectibles at 760-341-4900 or the museum at 760-346-5600.

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