

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Bob Bogard 760.322.4814 bbogard@psmuseum.org

PALM SPRINGS ART MUSEUM IN PALM DESERT TO PARTICIPATE IN EL PASEO ARTWALK

April 19, 2012, (Palm Desert, CA) -- The Palm Springs Art Museum in Palm Desert recently announced that it will participate in the El Paseo Artwalk, on Thursday, May 3. The museum will be open from noon until 9 p.m. with free admission beginning at 4 p.m.

"We are proud to be associated with the El Paseo Artwalk and are pleased to be open for the final event of the season," said Arlene Amick, General Manager of the Palm Springs Art Museum in Palm Desert. "We also look forward to participating in the full season starting again in the fall."

The museum will be joining nearly a dozen galleries that participate in the monthly Artwalk held the first Thursday (October – May) from 5 – 9 p.m. The El Paseo Courtesy Cart shuttles are available to take participants to and from the various galleries and museum, free of charge.

The Palm Springs Art Museum in Palm Desert, located at 72-567 Highway 111, is open Tuesday, Wednesday and Friday - Sunday from 10 a.m. – 5 p.m. Thursday from 12 – 8 p.m. with free admission from 4 – 8 p.m. The museum is closed on Mondays and major holidays. Admission is \$5 regular; \$4 seniors (62+)/students (w/ID); free to members and children 12 & under; saved ticket stub allows for "two for the price of one" admission in Palm Springs.

For more information about the Artwalk visit www.ElPaseoArtwalk.com. For information about the museum, please call 760-346-5600 or visit www.psmuseum.org/palm-desert.php

#