



Palm Springs Art Museum *99 Bucks* Fundraiser Features Works From Celebrities and Artists all Priced at \$99

Original art canvases contributed by Pat Boone, Michael Costello, the estate of George Hurrell, kd lang, Joe Mantegna, Bob Mackie and more to be sold at fundraising event



April 9, 2012 (Palm Springs, CA) – The Palm Springs Art Museum’s Artists Council will be holding its annual **99 Bucks** art sale fundraiser on Saturday, April 21, 2012, at 4:30 p.m. in the Grand Ballroom of the Hotel Zoso in downtown Palm Springs. This event features free admission with a cash bar where more than 550 5”x 7” canvases that have been submitted by artists and celebrities will be available for sale, each at \$99. These canvases are sold anonymously, so the artist’s name is not revealed until the work is purchased. The lower level bar will open at 4 p.m. and doors to the event will open at precisely 4:30 p.m. Hostess Bella Da Ball will keep the excitement level high by announcing the sales of celebrity canvases after they are purchased. No checks will be accepted for payment, so attendees are advised to pay with cash or credit card. All proceeds for the event benefit the museum’s educational programming.



Some of the celebrities who submitted canvases this year include Ron Anderegg (artist, designer of Max Factor Museum in Hollywood), Loretta Ayeroff (photographer with work on display in *Backyard Oasis*), Kaye Ballard (entertainer), Karen and Tony Barone (local artists), Pat Boone, (singer), Michael Childers (celebrity photographer), Michael Costello (clothing designer), Linda Ellerbee (journalist), Michael Epstein (owner of image rights for the estate of George Hurrell and Mel Roberts), Wesley Eure (actor), Bill Feingold and Kevin Holmes (radio personalities), Speedy Graphito, (graffiti artist), Gloria Greer (social scene columnist), Susan Hart (actress), kd lang (singer), Bob Mackie (clothing designer), Joe Mantegna (actor), Kara Maria (artist and wife of Enrique Chagoya), Peter Marshall (game show host), Duane Meltzer (founder of POV Entertainment), Christiane Noll (actress and Tony Award nominee), Jane O’Neal (photographer with work on display in *Backyard Oasis*), Don Sutton (baseball player), Tommy Tune (performer), James von Praagh (mentalist), Don Wardell (radio personality), David Zippel (Tony Award-winning lyricist).

Canvases have come in from artists represented in virtually all of the Coachella Valley's art festivals as well as the Laguna Festival of the Arts. International contributions were submitted from artists from Germany, Brazil and Canada, and, of course, there are hundreds of beautiful pieces created by a wide range of local and national artists. The canvases are in an amazing array of media, including photography, acrylic painting, oil, glass, fabric, clay, assemblage and much more, yet each is on a 5" by 7" canvas, displaying incredible adaptations and uses of the different media.

The 99 Bucks art sale is generously sponsored by lead contributor Harold Matzner, U.S. Bank (providing the payment processing systems and employee volunteers to staff the systems), and NANDINA ORGANICS.

The Hotel Zoso is at 150 S. Indian in downtown Palm Springs - near Arenas Street. Expanded valet parking will be available.

The Palm Springs Art Museum's main facility is located in downtown Palm Springs in a 150,000 square foot architecturally-significant building and features compelling exhibitions and a robust permanent collection of modern, contemporary, Western and Native American, Mesoamerican and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art workshops for all ages. For more information, call 760.322.4800 or visit www.psmuseum.org.