## PALM SPRINGS ART MUSEUM PARTNERS WITH FIND FOOD BANK, INC. TO FIGHT AGAINST HUNGER IN THE COACHELLA VALLEY

Museum will serve as a collection center during Free Second Sunday events starting January 10, 2010

January 6, 2010 (Palm Springs, CA) In response to the need for more resources to aid in the local fight against hunger, the Palm Springs Art Museum announced a partnership with FIND Food Bank, Inc. where the museum will incorporate a food drive donation into their monthly Free Second Sunday programs. The museum opens its doors to the public **FREE** of charge on the second Sunday of each month and attendees will now have the opportunity to the FIND Food Bank by bringing canned and boxed dry foods, paper products, diapers and baby food for collection at the entrance to the museum. This program will begin on Sunday, January 10 and will continue for each Free Second Sunday.

"The Palm Springs Art Museum is committed to enriching the lives of Coachella Valley residents and providing support to other local non-profit organizations with similar goals," said Steven Nash, Executive Director of the Palm Springs Art Museum. "We have contributed to FIND in the past and wanted to develop a program to assist them in a greater, ongoing way. Accepting food donations on their behalf while inviting the community to visit the museum is a win-win opportunity for all."

Free Second Sundays, sponsored by the H.N. and Frances C. Berger Foundation, features a variety of programming for all ages and interests including hands-on family activities, live theater and gallery performances, films on art and culture, docent-led spotlight talks and demonstrations of artists at work. This Sunday the free events will include a screening of the 1956 John Wayne film classic *The Searchers*, musical performances by award-winning Native American flute player Carlos Reynosa, and western and cowboy musicians Tom Hiatt and Bruce Huntington, an art demonstration by western artist Carolyn Hawley, and harmonica lessons by Gary Allegretto (free harmonicas will be distributed to all attendees). The next Free Second Sunday will be on February 14, 2010.

FIND is a non-profit, community based organization that is dedicated to providing food to people in the Coachella Valley who struggle to feed their families.

Located downtown in an architecturally-significant building, the Palm Springs Art Museum features compelling exhibitions and a robust permanent collection of modern, contemporary, Native American, Western and Mesoamerican and glass art in 28 spacious galleries and in its two outdoor sculpture gardens. The museum offers educational lectures, films and an assortment of programs and art workshops for all ages. The museum's Annenberg Theater features outstanding musical performances. The museum is open six days a week; Sunday, Tuesday,

Wednesday, Friday and Saturday from 10 a.m. to 5 p.m., and Thursday from 12 p.m. to 8 p.m. with free admission from 4 – 8 p.m. sponsored by the City of Palm Springs. <u>Admission is free to members</u>; youths 12 and under and active-duty military and their families. Regular admission is \$12.50 for adults; \$10.50 for seniors 62 and over; and \$5 for adult students. For more information, call 760.322.4800 or visit www.psmuseum.org.

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